

SUPER BOOST

YOUR HORSE WITH POWELL RICE BRAN PLUS

Benefits of Rice Bran Plus Pellets

RBP is a highly palatable fat source.



RBP helps build and repair muscles.



RBP is a good source of vitamin E which helps to boost the immune system with antioxidants.



RBP contains Omega Essential Fatty Acids (Omega 3,6,9) which may also decrease inflammation, laminitis and stomach ulcer incidence and improve hair coat.



RBP is a good source of FIBER.



Powell Feed

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Powell Feed

POWELL FEED



Rice Bran Plus

Does your horse have trouble keeping weight on?



Do you want to add more healthy calories to your horses diet?



Do you want to help your horse build lean muscle?



If you answered "YES" to any of these questions, a rice bran supplement may be just what you need...Powell Rice Bran Plus Pellets can provide all these benefits and more.

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POWELL RICE BRAN PLUS

RBP IS A GREAT SOURCE OF PHOSPHORUS

What is Rice Bran?

Rice Bran Plus Pellets can be a great supplement to your horses diet. But what is RICE BRAN? When the rice seed is harvested, there are three stages. The first stage takes off the hull to make brown rice. The second stage removes the brown layer to make white rice. It is this brown layer that is the bran.

Great Fat Source

Powell Rice Bran Plus Pellets weighs in at approximately 1200 calories per pound, making it a very effective weight building feed. It is not as high in calories as oil (4000 calories/pound) because oil is 100% fat while Rice Bran Pellets contains other things such as fiber, some starch, and protein.

Benefits of Feeding

Rice Bran Plus Pellets is a highly palatable fat source but it also has other benefits:

Building & Repairing Muscles

One of those benefits is building and repairing muscles. Rice Bran Plus contains gamma oryzanol. Gamma oryzanol is thought to help build and repair muscles. Many horse owners have reported increased lean muscle mass in horses that are on Rice Bran Plus Pellets.

Additional Fiber Source

Another benefit is that it has a significant amount of fiber paired with the fat. The fiber in the Rice Bran Plus Pellets makes it less likely to cause digestive upset than some other calorie sources that contain large amounts of starch.

POWELL RICE BRAN PLUS

RBP IS A GREAT SOURCE OF HEALTHY CALORIES

Vitamin E

Rice Bran Plus Pellets is also an excellent source of Vitamin E, which is a proven antioxidant. Antioxidants deactivate free radicals in the body before they damage cells and genetic material within cells. Vitamin E also boosts the immune system and has been shown to help prevent performance-related syndromes.

Omega Essential Fatty Acids

Rice Bran Plus Pellets is a good source of Omega 3,6,9. Being an excellent fat source it helps provide horses with essential fatty acids, which improve the health and integrity of cell membranes. In addition, they may also decrease inflammation, laminitis and stomach ulcer incidence and improve hair coat.

Guaranteed Analysis

Crude Protein (not less than)	12.00%
Crude Fat (not less than)	10.00%
Crude Fiber (not more than)	9.50%
Calcium (not less than)	0.15%
Calcium (not more than)	0.20%
Phosphorus (not less than)	0.60%
Salt (not less than)	0.90%
Salt (not less than)	1.20%
Vitamin E (not less than)	35 IU/lb.



POWELL RICE BRAN PLUS

RBP WILL HELP BUILD LEAN MUSCLE MASS

Powell Horse Pellets and Rice Bran

Due to its mixed composition, Rice Bran Plus Pellets is an ideal fat source for many horses.

Knowledge of what it is, and how it might fit into a horse's diet can help you make a knowledgeable decision about whether or not to incorporate it into your horses diet.

If you are feeding any of our pellets follow the directions below



Powell All Purpose 12%

Powell Cowboys Choice 12%

Powell Super Glo 14%



The fat level in our pellets is four percent. If you add two pounds of Powell Rice Bran Plus to your normal rations you can increase the fat level to more than five percent. The Rice Bran Plus Pellets are also an excellent source of natural phosphorus. This would increase the energy and would be a plus if you are using your horse under active conditions.

Powell Horse Pellets are 3/8"

